

# Indo Rama CMD foresees tough times ahead

■ No plans for retrenchment at IRSL

■ Business Bureau

"THE real challenge of the ongoing global recession is yet to come and the situation may further deteriorate. Perhaps, we might see more tough time next year. However, the financial scenario may change gradually due to the various measures taken by the Government," said Chairman and Managing Director of Indo Rama Synthetics (India) Ltd, O P Lohia while speaking at the inaugural function of Central India Management Conclave held in the city on Thursday. The event was organised by Central Institute of Business Management Research & Development (CIBMRD).

Lohia opined that Central Government's move to cut down CENVAT by 4 per cent is a positive step. Apart from this, reduc-



Indo Rama CMD O P Lohia and former Minister Ranjit Deshmukh lighting a traditional lamp to inaugurate the function. (Pic by Satish Raut)

tion in interest rates and cut in Service Tax is the need of the hour. "This is not a right time to calculate money losses. Contrary to it, we should focus our aim on sus-

tainable growth. The country had come through financial crises many time in the past and even this, we will emerge successfully," he said. CMD of one of the biggest syn-

thetic fibres manufacturing companies of the region, further added that he will be satisfied even if the country marks 5 to 6 per cent growth in GDP this next fiscal. In a situation

when many big economies of the world are making growth in negative direction, India's such growth would be a remarkable achievement, he expressed.

Showing confidence in the country's economy, Lohia foresees India would be the first country to bounce back post recession. The huge domestic market of the country will help us to come forward, he added.

Commenting on Indo Rama Synthetics (India) Ltd, at Butibori, Lohia said the production is going on in four out of five units and the company has not opted for any sort of layoff or retrenchment policies.

As of now, Indo Rama is exporting around 25 per cent of its production.

However, poor demand for the finished goods at international market are exerting pressure on the profit margins, Lohia said.

Chairman of Vidya Shikshak Prasarak Mahal (VSPM) and Former Minister Ranjit Deshmukh, in his

address, appealed to the industrialists to consider the interests of common man while dealing with the recession.

Joint Commissioner of Customs and Central Excise, A K Raghunathan, informed the gathering that the revenue collection has dropped in recent time. "Till July 2008, we were ahead of our targets, but after that it started coming down. The department was lagging behind the projected figures in November, 2008," he said.

At the onset, Director of the institute Dr Amishi Arora, highlighted the importance of the conclave and said that CIBMRD constantly adapts itself to changing needs of the time to grow and order its base & verifications.

President of Butibori Manufacturers' Association Pradeep Khandelwal, Senior Vice President MIA D N Gupta and others were among the prominent persons present on the occasion.